



Redefine realism.



DELL ULTRASHARP 27 4K HDR MONITOR | UP2718Q



Create your best work with visuals that inspire
View, edit and create stunningly realistic images in HDR10.



Dell PremierColor
Tackle colour-critical jobs with all the tools you need.



Sit back. Relax. Create.
Fits the way you work.



Highly reliable
Dell monitors — the number 1 monitor brand worldwide for four consecutive years.

ULTRA HD PREMIUM™ logo is a trademark of UHD Alliance, Inc.

Redefine realism.



DELL ULTRASHARP 27 4K HDR MONITOR | UP2718Q



CREATE YOUR MASTERPIECE

View lifelike colours, exceptional clarity and striking details.

- **Visuals that inspire:** Design and edit your best work yet on Dell's first 27" 4K HDR monitor that meets HDR10 standards.¹
- **Realism like never before:** An incredible peak brightness of 1,000 nits (at least three times brighter than today's standard SDR displays) means you'll see the deepest blacks and brightest whites for impressive, true-to-life visuals.
- **Details even in the dark:** Whether you are working in the shadows or the light, you'll still see small details that would otherwise be lost without a high contrast ratio of 20,000:1 and 384 local dimming zones.
- **The video editor's choice:** Handle even the most colour-critical post production editing like a pro with the Rec 2020 colour space.
- **Capture every nuance:** Experience four times more detail than Full HD with 3840 x 2160 Ultra HD 4K resolution.

SIT BACK. RELAX. CREATE.

Convenient connectivity, simple manageability and adjustability to fit the way you work.

- **Convenient connections:** Experience multiple plugin options with dual HDMI 2.0a for simple connectivity to HDR devices.
- **Simple manageability:** View applications between two PCs simultaneously on your screen and manage the content with only one keyboard and mouse with a convenient keyboard, video and mouse (KVM) feature.
- **Designed with you in mind:** No two people work the same — tilt, pivot, swivel and adjust the height to experience your ideal setup.

FOR MORE INFORMATION
VISIT DELL.COM/MONITORS

DELL PREMIERCOLOR — SUPERIOR COLOUR PERFORMANCE

Exceptional tools for colour professionals.

- **A broad, brilliant spectrum:** Dell PremierColor offers wide colour coverage that meets major industry standards — 100% AdobeRGB, 100% sRGB, 100% Rec. 709, and 97.7% DCI-P3 and 76.9% Rec2020 — for immaculate, unwavering colours.
- **Extraordinary colour depth:** Tremendous colour detail with 107 billion colours (that's 64 times more colour depth than standard monitors). Even in dark areas, you'll see better colour gradation and precision in more shades.
- **Fine-tune with precision:** Customise colour parameters to your preference using the Custom Color mode, SDK² or an optional X-rite iDisplay Pro colorimeter.³
- **Accurate colour, out of the box:** Calibrated on AdobeRGB and sRGB to an accuracy of Delta-E < 2 with a factory calibration report that gives you the confidence that colours will be impressively accurate right from the start.

SUPERB RELIABILITY

Comes with Dell's high reliability promise.

- From the #1 monitor brand worldwide for four consecutive years*
- Enjoy peace of mind with Dell's Premium Panel Guarantee⁴.
- Minimise downtime with Dell's Advanced Exchange Service.⁵



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Features & Technical Specifications

DELL ULTRASHARP 27 4K HDR MONITOR | UP2718Q

Display

Model number	UP2718Q
Viewable image size (diagonal)	68.47 cm (27 inches)
Active display area	
Horizontal	596.74 mm (23.49 inches)
Vertical	335.66 mm (13.21 inches)
Maximum resolution	3840 x 2160 at 60 Hz
Aspect ratio	16:9
Pixel pitch	0.1554 mm x 0.1554 mm
Pixels per inch (PPI)	163
Brightness (typical)	400 cd/m ² , 1,000 cd/m ² (peak)
Colour gamut (typical)	100% Adobe RGB, 100% sRGB, 100% Rec709, 97.7% DCI-P3, 76.9% REC2020 (calibrated on AdobeRGB and sRGB to Delta-E < 2)
Colour depth	1.07 billion colours
Contrast ratio (typical)	1000: 1 (typical), 20,000:1 (HDR)
Colour calibration SDK software	Yes
Colour calibration with Optional Colorimeter	Yes
Viewing angle (typical) (vertical/horizontal)	178°/178°
Response time (typical)	6ms (gray to gray)
Panel technology	In-Plane Switching; Anti-glare treatment of the front polariser (3H) hard coating
Backlight	LED
Dell Display Manager	Yes with Dell Easy Arrange, Input Manager and other key features
Picture-in-picture, Picture-by-picture	Yes
Remote asset manager	Yes, via Dell Command Monitor
Operating system support	Windows 10, 8.1, 7
Connectivity	
Connectors	1 x DP (ver. 1.4), 1 x mDP (ver. 1.4), 2 x HDMI (ver. 2.0a), 2 x USB 3.0 upstream ports, 4 x USB 3.0 downstream ports (including 2 x USB 3.0 BC1.2 charging port), Audio line-out
Built-in devices	USB 3.0 super-speed Hub (with 2 x USB upstream port, 4 x USB 3.0 downstream ports, including 2 x USB 3.0 BC1.2 charging port at 2A max.)
Design features	
Stand	Yes (tilt: 5°/21°, swivel: 45°/45°, pivot and height-adjustable)
Security	Security lock slot (security lock not included), anti-theft stand lock slot (to panel)
VESA mounting support	100 mm x 100 mm
Power	
AC input voltage/frequency/current	100 VAC to 240 VAC/50 Hz or 60 Hz + 3 Hz/1.8 A (Max.)
Power consumption (standby/sleep mode)	<0.5 W
Dimensions (with stand)	
Height (compressed~extended)	402.6 mm ~ 547.1 mm (15.85 inches ~ 21.54 inches)
Width	626.4 mm (24.66 inches)
Depth	200.3 mm (7.89 inches)
Weight	
Weight (panel only)	5.98 kg (13.18 lb)
Weight (with stand)	8.40 kg (18.52 lb)
Shipping weight	11.55 kg (25.46 lb)
Standard service plan	3 Years Advanced Exchange Service ⁵ & Limited Hardware Warranty ⁶ , Premium Panel Guarantee ⁴
Environmental compliance	RoHS Compliant

What's in the box?

Components

- Monitor with stand

Cables

- 1 x mDP - DP cable
- 1 x HDMI cable
- USB 3.0 upstream cable
- Power cable

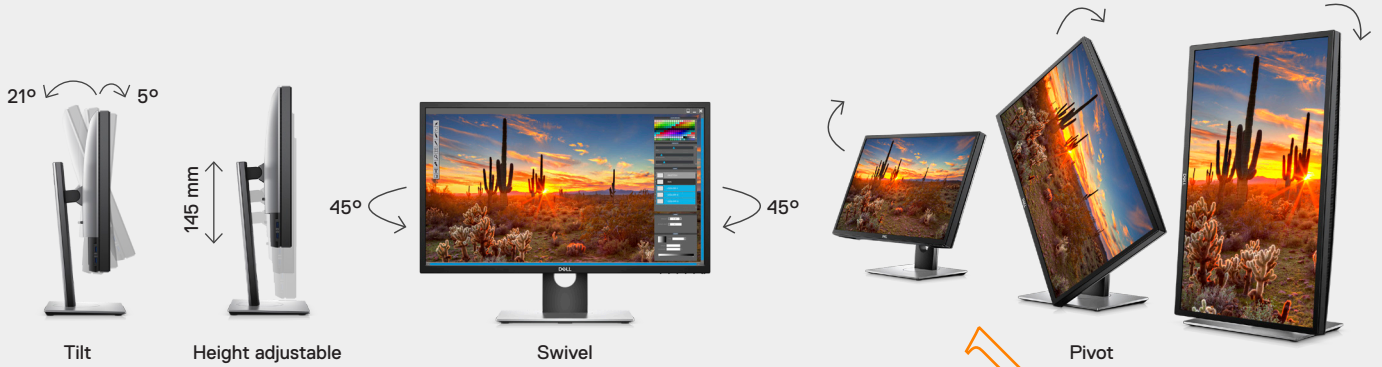
Documentation

- Quick Setup Guide
- Drivers and documentation media
- Safety and regulatory information
- Factory Calibration Report

Adjustability and connectivity

DELL ULTRASHARP 27 4K HDR MONITOR | UP2718Q

Easily adjust the panel to your preferred viewing position.



Connectivity



- | | |
|--------------------|--|
| A AC power | E Audio line-out |
| B HDMI | F USB upstream |
| C DisplayPort in | G 2 x USB 3.0 downstream ports with 1 x BC1.2 battery charging |
| D mini-DisplayPort | H Stand lock |

* Dell monitors are #1 worldwide for 4 consecutive years! Source: IDC Worldwide PC Monitor Tracker (4Q16)

1 As defined by UHD Alliance (www.uhdalliance.org)

2 Dell's software development kit enables you to customise Dell UltraSharp Monitors to your preferred in-house custom system, allowing you to easily manage colour space and control video layout.

3 Requires Dell UltraSharp Color Calibration Solution software, available on www.Dell.com/support. The X-Rite iDisplay Pro colorimeter is available in selected countries for purchase from Dell. Contact a Dell representative to find out if it is available in your country. iDisplay Pro is also available from X-Rite's North American and Pantone online stores, and X-Rite's worldwide network of resellers.

4 In the event you discover even one bright pixel during the Limited Hardware Warranty period, a free panel exchange is guaranteed. (see pixel panel info located on Dell.com web page for complete details): <http://support.dell.com/support/topics/global.aspx/support/kcs/document?docid=414288>

5 Advanced Exchange Service: Replacement part/unit dispatched, if needed, following completion of phone/online diagnosis. Fee charged for failure to return defective unit. Availability varies. Other conditions apply.

6 For a copy of the Limited Hardware Warranty, write Dell Products, Dell House, The Boulevard, Cain Road, Bracknell, Berkshire, RG12 1LF, UK or see dell.com/warranty.

7 The audio line-out port does not support headphones.