

Reseller Cashback for Windows 11 Trade-in

Cashback Offer:

Replace old devices of your end customers with new Windows 11 Pro HP commercial notebooks.

Offer Validity: August 1st, 2025 – October 31st, 2025

New HP Devices in Scope: HP commercial notebooks from the 600 series and higher with Windows 11 Pro (including workstations). New devices can be purchased via standard promotional offers or through end-user project special price requests.

Old Devices in Scope: Any notebooks and desktops (regardless of the brand).

Program Availability: Only for purchases from authorized HP distributors.

Cashback Details:

- €40 refund for the purchase of a new Windows 11 Pro HP commercial notebook from 600 series.
- €80 refund for the purchase of a new Windows 11 Pro HP commercial notebook from the 800 series and higher, including mobile workstations.

Conditions for Cashback:

- Old devices must not remain with the end customer.
- Removal of old devices can be organized by the partner or by the end customer.
- Proof of old device removal or re-marketing (resale, scrapping, leasing returns, etc.) must be ensured and documented by the partner.
- The partner must register the trade-in with a distributor and provide binding trade-in confirmation to the distributor.
- The partner shall submit the following information about the old devices to the distributor via email:
 - Serial Number, Product Name and Vendor Name for old devices,
 - End customer,
 - Binding trade-in confirmation (status of the old device: scrapped, sold, returned to financial services provider etc.),
 - Partner sales contact email address and HP Partner Pro ID or Tax ID.
- HP will verify the submitted data and reserves the right to check the original proof of purchase and proof of old device removal from the end customer.
- HP reserves the right to request the return of cashback in case of non-compliance with the program terms and conditions.

- Cashback will be paid by the distributor to the partner, and from the partner to the end customer.

Number of units eligible for Cashback:

Minimum threshold: 5 units per end customer

Maximum threshold: 50 units per end customer.

For further information, please contact your respective HP distributor.

HP reserves the right to close the program at any time without notice.